

HETDI HOMS MHENS

Roxie Jerde, President & CEO



Friday, December 9 from 11:30 am to 1:30 pm

Michael's on East, 1212 South East Ave. Sarasota 34239 Michael's Exquisite Plated Lunch with Dessert, Soft Drinks, Coffee or Tea Business Casual • Cash Bar

\$25 per person

Pay At The Door ? Just \$5 More !



Roxie Jerde, President and CEO of the Community Foundation of Sarasota County recently moved to Sarasota from Kansas City, where she worked for the Greater Kansas City Community Foundation, one of the largest community foundations in the nation and widely regarded as a thought leader in philanthropy.

Her presentation will include updates her first year at CFS and on The 2011 Season of Sharing. The Season of Sharing, now in its 11th year of raising emergency funds, began as a partnership between the Herald-Tribune Media Group and the Community Foundation of Sarasota County.

Roxie has also held a number of senior marketing and product-development positions at for-profit companies, including an 11-year career at Hallmark Cards. She helped launch the firm's popular and profitable Shoebox Greetings unit, and she also worked in its mergers and acquisitions department.

She now brings that business experience to the Community Foundation of Sarasota County. She replaces longtime executive Stewart Stearns, who retired last year. She holds a BBA in Marketing and Management from the University of Iowa and an MBA in Finance and Organizational Behavior from the University of Missouri-Kansas City.

The Community Foundation is a public charity founded in 1979 which serves as a bridge between caring individuals and the causes they support. Its mission is to make a charitable impact on the community that is For Good. For Ever.® The Community Foundation awards grants and scholarships in the areas of arts, culture and humanities; education, civic engagement, health, human services, animal welfare and the environment.

The Nonprofit Resource Center of the Community Foundation provides education, training, workshops, consulting, digital resources and more to nonprofits to support and strengthen their ability to fulfill their missions.

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Here's		Roxie Jerde Luncheon Tickets		
OR	MAIL THIS FORM AN Harvard Club of Saras	D Check PAYABLE TO : ota, c/o Bob Cutler, Treasurer 116, Lakewood Ranch FL 34202-4206		